

FOR IMMEDIATE RELEASE

BigWave Labs Launches Ocean 2026.3: On-Demand Intelligence for Gmail and Google Workspace.

New release introduces Beacon Intelligence and Insight Cards, replaces the in-app task manager with a time-based Dock, adds iOS 26 support, and moves Ocean to consumption-based Drops pricing.

[Mont-Tremblant, Canada], April 28, 2026. BigWave Labs Inc., an independent Canadian software studio, today released Ocean 2026.3, a major update to its native iOS email client for Gmail and Google Workspace. The release introduces Beacon Intelligence and Insight cards, replaces the in-app task manager with a simpler time-based deferral system called the Dock, adds support for iOS 26, and moves Ocean’s monetization to a consumption-based “Drops” model.

“Email tools have spent the last two years racing to put AI everywhere, all the time,” said Martin Dufort, co-founder and CEO of BigWave Labs. “We took the opposite approach. Beacon Intelligence runs when you ask it to, on the emails you care about. The rest of the time, Ocean stays out of your way.”

Beacon Intelligence: On-Demand Intelligence for Gmail

Beacon Intelligence is Ocean’s new Intelligence layer. It consists of four actions:

- **Surface** identifies the emails that actually need the user’s attention and pulls them into focus.
- **Email Intelligence** summarizes long threads and drafts reply suggestions on request.
- **Capture** converts an email into an actionable item that can be deferred or scheduled.
- **Invite Intelligence** handles meeting coordination by sending calendar availability with one-tap acceptance and booking lead times.

Each Intelligence action consumes one Drop when executed, giving users direct control over when and how often AI is invoked.

The Dock: A Simpler Way to Defer Email

Ocean 2026.3 removes the in-app task manager, a decision informed by an internal user survey indicating the feature was not meeting users' needs. In its place, Ocean introduces the Dock, a time-based deferral system. Users defer any email with a single swipe, preserving full email context without copying and pasting to an external app.

Cleanup, Always Free

Cleanup is a dedicated tab for batch archiving and inbox triage. It is included in the free version of Ocean and is not gated behind Drops, reinforcing BigWave Labs' commitment to keeping core inbox hygiene accessible to every user.

The Drops Pricing Model

Ocean has moved from a subscription model to a consumption-based pricing model built around Drops. One Intelligence action equals one Drop.

- New users receive 30 free Drops to try Beacon Intelligence.
- Existing users receive 50 free Drops at upgrade.
- Drop packs are available for purchase: 25 Drops for \$2, 50 for \$3, 100 for \$5, and 200 for \$9. Purchased Drops never expire. (USD pricing)

Ocean Blue, the optional annual tier, is priced at \$79 USD per year and includes 50 Drops per day (reset at midnight local time).

iOS 26 Support

Ocean 2026.3 includes full support for iOS 26 and takes advantage of the latest iOS capabilities for performance, accessibility, and privacy.

Availability

Ocean 2026.3 is available today as a free download on the App Store. Ocean Blue and Drop packs are available as in-app purchases.

About BigWave Labs

Founded in 2019 by Martin Dufort and Scott Lake (an early Shopify co-founder), BigWave Labs Inc. is an independent Canadian software studio building high-quality apps for focused users. Its first product, Ocean, is a native Swift email client for Gmail and Google Workspace, designed to help users focus on the emails that actually matter.

More information: <https://ocean.app>

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